



The broad array of CLARUS Corporation's marketing research and consulting services can be presented to you at your campus, or to a roomful of your college's leadership at your next regular cabinet meeting, via an Internet connection. Simply using a computer with an Internet connection, an LCD projector and a speakerphone, a CLARUS Corporation representative presents a PowerPoint presentation that will provide numerous examples of how other community colleges in the country have used our services to make the needed strategic changes at their college. And it is interactive — ask questions as we present through the speakerphone.

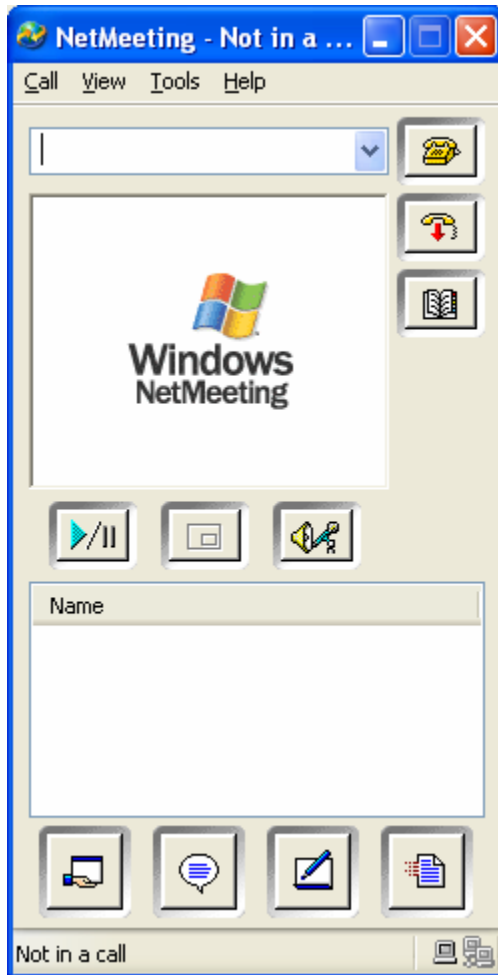
The three main components needed for an online demonstration are: a computer with an Internet connection, an available phone line with a speakerphone and an LCD projector and screen (if more than two people will be attending the presentation). You will need to schedule a time convenient for your college's leadership to meet and confirm the time with us. Here are the steps to follow once the NetMeeting time is set:

Setup Checklist

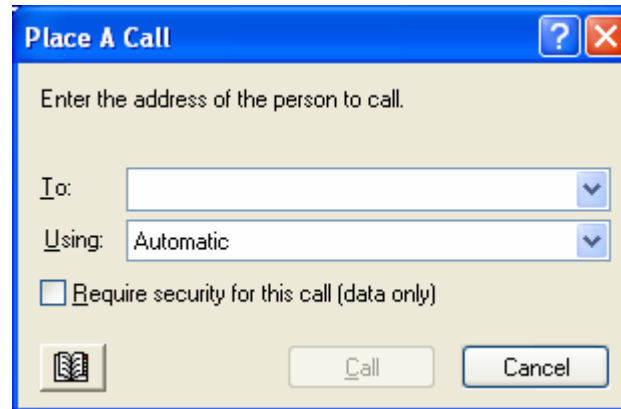
1. Make sure Microsoft NetMeeting has been installed on the computer that will be used for the demonstration. It can be used with Windows 95, 98, NT, 2000, XP or Vista operating systems. If you are not sure if you have NetMeeting, go to the *Start* menu and click on *Run*. Type in **conf** and click okay. This will begin the startup wizard to install NetMeeting (see step 3 for setup details).
2. If you do not have NetMeeting, you can go to Microsoft's Web site at <http://www.microsoft.com/windows/netmeeting/> and download it free of charge. Please note that with the XP system, after you download the software, you will get a message that it will not run on Windows XP. Simply use *Search* on the Startup Menu to find the NetMeeting directory which downloaded and then click on the CONF.EXE file and it will run you through an installation program.
3. Once NetMeeting is installed, the program may require setup. The setup wizard may require information such as first or last names and e-mail address to be entered before using the program. Since we will be communicating via speakerphone, it is not necessary to configure the audio or video sections of the setup. It is best to simply accept all of the software's default settings when prompted to make a choice.
4. Set your computer monitor color to 24-bit True Color and screen area to 1024 x 768 pixels. To do this, click on the Start button, select *Control Panel / Display Settings* tab. Make sure your LCD projector has 1024 x 768 resolution capabilities, also.
NOTE: Please write down the original settings so the resolution can be reset when the demonstration is finished.
5. If more than two people will be attending the demonstration, make sure the computer is hooked up to the LCD projector in the room scheduled for the demonstration. The PowerPoint presentation will be projected onto a screen for everyone to see clearly.
6. Find out the telephone number to the room in which the demonstration will be held and let us know what it is. This will allow the CLARUS Corporation representative to contact the room at the time of the trial connection and also the demonstration.
7. Once NetMeeting has been installed and set up on the computer to be used for the demonstration, contact CLARUS Corporation to set a time for a trial connection. It is best to do the trial connection at least one day before the demonstration. This allows time to make any necessary adjustments for the demonstration. The trial connection should be conducted as if it is the full demonstration and will include logging onto the Internet and testing the speakerphone to be certain everyone can hear from any place in the room.
8. Remember to use the same room, computer, telephone and Internet setup for both the trial connection and the demonstration.



Demonstration Checklist



1. Close all other programs or windows that may be running.
2. Open the NetMeeting program. It is best to have the same facilitator at both the trial connection and the demonstration. If this is not possible, place a shortcut to the NetMeeting program on the desktop of the computer.
3. Once NetMeeting is open, select the *Call/New Call* menu.
4. The *Place A Call* dialog screen will open, prompting for the entry of the desired IP under “Enter the address of the person to call.”



5. Make the telephone connection to CLARUS Corporation. The prearranged call will be for either CLARUS to call the room, or the facilitator to contact CLARUS Corporation. The CLARUS Corporation representative will then provide an IP address number.
6. Enter the IP address provided.
7. Click on the *Call* button to initiate the NetMeeting.
8. Once the NetMeeting program has made the connection, maximize the NetMeeting window. We also recommend hiding the taskbar. The CLARUS Corporation representative’s desktop or program will start to appear. This will take about 10 seconds. Remember that, even with the resolution set correctly, there may still be some horizontal or vertical scroll with the NetMeeting program. The facilitator will be able to operate the computer and LCD when scrolling is necessary.